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<http://www.asqrs.org/>



<http://www.pdma.org>



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A Joint Presentation of SRE, ASQ, PDMA, and INCOSE

Open to members and non-members

Jennifer Indovina, CEO, Tenrehte Technologies, Inc.

Date: Thursday, February 3, 2011, 5:30PM (Refreshments included)

Location: RIT Center for Integrated Manufacturing (Building 78), Room 78-2240

Remote Sites: Site Coordinators please contact Mike Dee at mdee1@its.jnj.com no later than COB, 1 Feb 2011

Cost: To attend at RIT: \$25.00 for non-students (includes sandwiches, salad, chips, beverages). Students, In-Transition, and Program Only: RSVP to Dave at dhodder@rochester.rr.com and pay \$5.00 at the door.

Registration:

- To attend at RIT: http://www.pdma.org/chapter_events.cfm?pk_chapter=33
- To attend through a remote site, contact your local site coordinator or mdee1@its.jnj.com

Abstract:

Tenrehte Technologies has developed Wi-Fi –enabled smart plugs, called a PICOWatt, to provide consumers with the real-time ability to read out electricity usage and control appliances from a central point. Given this information, consumers will have the ability to take advantage of off-peak electricity rates and significantly reduce consumption. As the CEO and Co-Founder of Tenrehte Technologies, Inc., Jennifer will discuss the beginning development of Tenrehte and the creative development of the PICOWatt Smart Plug from concept to award winning product. Jennifer will also discuss the future of energy as it relates to Tenrehte’s future growth plans.

Abstract:

Jennifer Indovina is a clean tech entrepreneur, political energy advisor, and TED Fellow who is currently working to spread energy efficiency initiatives worldwide. As CEO and Co-Founder of Tenrehte Technologies, Inc., a clean tech company that produces wireless consumer electrical monitoring and control products. Tenrehte’s first product is the PICOWatt Smart Plug which fit over existing outlets, giving homeowners the ability to gather energy use data and control appliances. The PICOWatt Smart Plug has received international recognition, winning the 2010 Best of CES Green Product Award, as well as being featured in the New York Times, Popular Science Magazine, Treehugger.com, and Business Week. Jen graduated from Rochester Institute of Technology in 2007 with an undergraduate degree in Electrical Engineering and an MBA in Marketing and Finance.

Questions: Contact Dave Hodder, 352-4462, dhodder@rochester.rr.com